

SPONSORSHIP

PROSPECTUS



2024

BORONIASC.COM.AU
INFO@BORONIASC.COM.AU

INTRODUCTION

Boronia Soccer Club (BSC) was established in 1974, playing its 1st three seasons in the suburb it was named after.

Relocating to our present home of HV Jones Reserve, Mountain Gate, Ferntree Gully in 1983 we have continued to build on our founding principles of inclusiveness & participation.

As a club we work hard to ensure that we minimise any cost barriers to participation & look to work with sponsors that share our commitment to provide high quality activities at a reasonable cost.

As we are a local community sports club, our major source of revenue is generated from membership fees and donations received from generous individuals & businesses. These funds are then reinvested into the club for the benefit of all members.



Boronia Soccer Club

ABOUT US

We are a Football Victoria-affiliated club, the highest soccer body in Victoria.

Our top men's and women's teams and all junior teams play in Football Victoria's State Leagues. BSC's core values are inclusiveness, community and spirit.

We aim to provide a great environment for male and female players from all walks of life, and all abilities, to achieve their full potential – from our Mini-Roos program (ages 4-11) right through to our Over 35's teams.

We believe that football should be coached, played and supported at all levels in a way that accords with the spirit of the game, encourages the broadest possible community and family participation, and embraces all who wish to be involved in a positive and encouraging environment.

I would like to thank you in advance for considering partnering with Boronia Soccer Club

Kind regards,

Karl Oliver
President
Boronia Soccer Club.



Boronia Soccer Club



SPONSORSHIP PACKAGES



MAJOR - \$6000 P/Y

4 PACKAGES AVAILABLE

Signage

- 2mx1m signs on the side of the pitch at HV Jones Reserve
- Tear Drop flag displayed at all home games
- Logo displayed on sponsorship board

Teamwear

- Logo on team playing jersey
 - Men's, Women's, Over 35's or Juniors

Online

- Sponsor included in all media distribution (facebook, Instagram, Team App)
- Logo and website links on club website

Events

- 2x Tickets to Senior Presentation night, sponsors day & fundraiser days

Other

- BSC shirt to display at your work place.



Boronia Soccer Club

MINOR - \$2000 P/Y

8 PACKAGES AVAILABLE

Signage

- Tear Drop flag displayed at all home games
- Logo displayed on sponsorship board

Online

- Fortnightly social media posts (facebook, Instagram)
- Logo and website links on club website

Events

- 2x Tickets to Senior Presentation night, sponsors day & fundraiser days



Boronia Soccer Club

MINI - \$1000 P/Y

10 PACKAGES AVAILABLE

Signage

- Logo displayed on sponsorship board

Online

- Monthly social media posts (facebook, Instagram)
- Logo and website links on club website

Events

- 1x Tickets to Senior Presentation night, sponsors day & fundraiser days



Boronia Soccer Club

PLAYER - \$750 P/Y

UNLIMITED AVAILABLE

Signage

- Logo displayed on sponsorship board

Online

- Monthly social media posts (facebook, Instagram)
- Logo and website links on club website (Player Profile)

Events

- 1 free drink at each home game
- 2x tickets to sponsors day & fundraiser days

Other

- The player that you nominate has their registration fees waived.



TEAMWEAR LOGO PLACEMENT

Front



Rear



IN KIND

The purchase of an IN KIND sponsorship can be made in the following ways:

- Training Guernsey Sponsor
- Player Bag Sponsor
- Club Apparel Sponsor (Club polos and hoodies)
- Goods and services
- Warm up/bench tops

Please note that BSC is flexible and open to any and all types of IN KIND sponsorship and will endeavour to offer options for all interested parties.

DONATION

If you would like to donate to BSC but are unable to commit to any of the sponsorship categories listed in this proposal please feel free to contact the club and discuss ways in which you or your business can assist.





CONTACT US

Boronia Soccer Club



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